

## September 14-15, 2025 Houston

# ANNUAL TRAINING CONFERENCE

## Sponsorship & Media Order Form

Current IALEFI® Sponsor: () yes		
State: Zip:		
:	E-	
ibitor / Sponsor Fees		
opportunities listed below.		
tablecloth. Additional services, such as electricity or internet shall be arranged by the exhibitor with the host hotel.		
ndor Range Day: O Yes O No		
Sponsorship Levels		
nt IALEFI® Corporate Sponsors only		
s two exhibit booth spaces and one full-page ad in the ATC Show Guide)		
exhibit booth space and one half-page ad in the ATC Show Guide)		
exhibit booth space and one 1/4-page ad in the ATC Show Guide)		
one 1/4-page ad in the ATC Show Guide)		
	Current IALEFI® Sponsor: yes  State: Zip:	

#### **Additional ATC Sponsorship Opportunities**

#### Available to current IALEFI® Corporate Sponsors only

✓ Additional Sponsor Opportunities		Total
ATC Banquet - Full Sponsorship (Platinum Sponsor recognition)	\$12,000	
ATC Banquet - Partial Sponsorship (Write in amount of desired contribution.)		
Participant Bags (Gold Sponsor recognition)	\$4250	
Memorial Match Sponsor (Silver Sponsor recognition)	\$3250	
Event T-shirt (company logo on sleeve)	\$1950	
Neck Wallets (Bronze Sponsor recognition)	\$1750	
Conference ID Cards (Bronze Sponsor recognition)	\$1750	
Beverage Breaks (Bronze Sponsor recognition)	\$1750	
Scholarship Sponsor (Bronze Sponsor recognition)	\$1000	
Evening Event Sponsor (Events vary from year to year. Past events have included barbecues and tours of loamount, or call 603-524-8787 for more information.)	ocal attractions. Write in the desired contribution	
	Total <b>⇒</b>	

			_	
ATC	St	NO	Gi	ıide

Our **full-color Show Guide booklet** is given to every conference attendee upon registration. Current Corporate Sponsors receive a special reduced rate for ad space. Please select desired ad size & sign the advertiser's section below. (see pages 8-9 in the Sponsor Guide for ad specs)

Ad Size	color a	Total	
	REGULAR RATE	CORPORATE SPONSOR RATE	
2-Page Spread	\$900	\$810	
Full-Page	\$500	\$450	
1/2-Page Horizontal	\$350	\$280	
1/4-Page	\$175	\$155	
Cover 2 - Full-Page	\$800	\$720	
Cover 3 - Full-Page	\$700	\$630	
Cover 4 - Full-Page	\$850	\$765	
Conference Bag Insert	\$300	\$270	

a sial Daguesta

Advertiser Rep. Name (Print) Advertiser Rep. Name (Sign) Date

### Questions? Call 603-524-8787 or e-mail ads@ialefi.com

Total ⇒

IALEFI® 25 Country Club Road · Suite 707 · Gilford, NH 03249





All items and conditions noted on page 9 of the Sponsor Guide "Advertising Terms & Conditions" are a part of this contract and are agreed to by the contract signee. We do not offer commission on any advertisement due to our non-profit status. (Representing ad agencies must abide by the net 30 provision.)